



BERNINA⁺

Sewing and Design

1601 East Lohman Ave., Las Cruces, NM
575-523-2000 Tue-Fri 9:30-5:30 Sat 9:30-4:00
www.bernina-lascruces.com

Happy New Year!!

I trust all of you had a blessed Christmas holiday!! With our grand-kids living in Las Cruces, it reminded me of how much children add to our Christmas celebration. Everything is so magical to a child. They see the wonder in every little aspect of life. What a wonderful reminder!!

So, with this new year ahead of us, I hope that we will look to 2011 with wonder and anticipation. I want to encourage each of us to try something new in our favorite craft or art form. My "something new" is the Roses of Remembrance quilt. This gorgeous appliqué block of the month is going to be my challenge for this year. Tho' it's not especially difficult, it is a technique I don't do regularly, so this is my way of expanding my appliqué horizons. I will be writing about my experiences on my blog so you can check out my progress.

We've got some great new classes that may be just what you need to expand your horizons as well. So check out "what's goin' on" at Bernina Sewing and Design.

Happy Stitching,

Marsha

Spring Newsletter

February March April 2011

Beginning In March...Extended Hours
Every Thursday Evening We'll Be Open Until
8:00 PM

"Brown Bag Special"

Each Thursday evening from 6:00 to 8:00 PM we will
feature a different class for all you working gals.

Bring your own dinner, eat and sew with us!

Look for a schedule of "Brown Bag Specials" coming soon at the shop
and our website.

Spring Classes

HoopSister's Goose Tracks Quilt Pam Sanders Friday or Saturday 1:30 - 3:30 \$15/month

10 sessions beginning 2/25 or 2/26. This Block of the Month project combines machine embroidery with piecing and quilting to create an exquisite quilt. See back page for a picture and all the details.

Jazzy Jacket Betty Cross 2 Saturdays 2/12, and 2/19 9:30-12:30 \$60 +\$9 pattern

Using the "Pop Top Jacket" pattern, a sweatshirt and your fat quarters or fabric strips become a terrific jacket. Add your own embellishments for a unique creation. This will be the last chance to take this class, so don't miss out!

Serger Class Marsha Cowan Wednesdays 2/9, 2/16, 2/23, 3/2, 3/9, 3/16 9:30 -noon \$25/session*

Have a new serger or need a refresher course on the serger you have? Then this class is for you. We'll cover all you need to know, from threading to changing stitches, and make some cute projects along the way. * Free to those who purchased machines from **Bernina Sewing and Design**.

Stash Pot Pie Marsha Cowan 1st Friday or Saturday every month 9:30-4:00 \$24/month

Join in the fun with fellow quilt enthusiasts and make a different quilt project every month. Whether you are a beginning quilter or an ol' pro, these projects will teach you a new technique or help you use up some of that stash you've accumulated. Registration is required for this class, so please call the store to sign up.

Quilting 101 Jill Kubitz Thursdays 2/3, 2/10, 2/17 1:00 - 4:00 \$125

This class is for those who have wanted to get into quilting, but didn't know where to start. You'll learn about color and fabrics, how to rotary cut your fabrics, sew using a 1/4" seam, join your blocks together, layer your quilt, get it quilted, and put on the binding. You will have a beautiful wall hanging when you're finished, and the ability to "graduate" to Quilting 201.

Quilting 201 Jill Kubitz Fridays 2/11, 2/18 Thursday 2/24 1:30 - 4:30 \$65

Quilting 201 builds on the skills you learned in Quilting 101. You'll explore different ways to make half-square triangles, and combine them with strips to make a visually interesting quilt. We will review finishing techniques you learned in Quilting 101.

Software Sampler Sharon Rios Saturdays 2/19, 3/19, 4/16 1:00 - 3:00 \$15/session

Monthly embroidery software lessons produced by Bernina USA. Attendees will receive video instruction on various features of the V6 Embroidery Software by a Bernina USA instructor. You will also receive a CD and additional instruction. Now there will be more time to try out the techniques you'll be learning. Bring laptops and software. Bring in the previous month's embroidery project for a \$5 discount.

Late Nite Sew-In Marsha Cowan Fridays 2/18, 3/18, 4/15 5:30-??? \$10

Dinner and a Movie.....and Sewing! Enjoy a fun "girls' night out" and work on all those UFO's. Bring your machine, a pot-luck dish, and a project to sew.

Spring Classes continued

It's A Mystery **Marsha Cowan** **3rd Friday of every month** **1:30 - 2:30** **\$10**

It's that time again to become a Super Sleuth! Each month you will receive your "clues" for what you need to cut and sew to "piece together the mystery of what you're making". This is a fun project, and the other sleuths that you meet on your adventure make this a great class to take!!

The following classes are already in progress and will continue through Spring.

Enrollment is currently closed.

Egg Money Quilt **Marsha Cowan** **Friday 2/12** **1:30 - 3:30**

You've got your blocks finished. Now it's time to join the others as we put our quilts together. You might want to bring your camera to photograph your favorite layouts so you can reproduce the results at home.

Recipe Towel Club **Becky Chavez** **Fridays 2/25, 3/25, 4/22** **Saturdays 2/26, 3/26, 4/23** **9:30 - 12:00**

Mastery Classes

What is a Mastery Class? A Mastery Class teaches Bernina owners everything they need to know about the operation of their new machines or software. Participants will gain the confidence needed to begin creating on a new Bernina right away.

What is the cost? Any customer who has purchased a Bernina sewing machine, serger or software from Bernina Sewing and Design receives mastery classes free of charge. If you purchased your machine elsewhere, classes are \$25 each.

How do I enroll? When you purchase your product, the staff at Bernina Sewing and Design will work with you to schedule you into the most convenient mastery class available for you. See the Mastery Class Schedule below and contact the store to enroll in the class you need.

820/830 Series

Marsha B. by appointment only Thursdays 1:30-4:00

Becky By Appointment Only

Artista 200/630/640 and 730

Tuesdays 9:30-12:00 w/Marsha B.

Artista Embroidery

Tuesdays 1:30-3:30 w/Pam

Designer Plus Software (7 sessions)

Wednesdays 1:30-3:30 w/Pam

Activa 210/230 , Aurora 430/440 & Bernina 300 Series

Thursdays 9:30 - 11:30 w/Ann

Private Classes

" Are your sewing skills a little rusty or non
"-existent? Intimidated by a class full of
"strangers? Just want to have a little one-
"on-one instruction? We offer private
"classes that allow you to have your in-
"structor's undivided attention. Private
"class fees are \$25/hour. So if you have a
"machine that you have been struggling
"with, or a serger that needs taming, make
"arrangements for a private class. You'll be
"amazed how much you learn.
"

Registration Information

All classes have a class fee and/or book fee. Classes MUST be paid for at time of registration. Class registration begins immediately upon receipt of this newsletter - by telephone with credit card, by mail with check made to Bernina Sewing and Design, or at the shop. PRE-REGISTRATION is preferred. Please register early to avoid the disappointment of the class being full or canceled due to insufficient enrollment. Sewing machines and embroidery units must be in working order! CANCELLATION and REFUND POLICY. We make a commitment to our teachers one week prior to the start of each class. Refunds will be made for cancelations ONE WEEK or more ahead of class starting date. If you find you are unable to attend after the one week deadline, you may find someone take your place. If class is canceled due to insufficient enrollment, enrollees will receive a full refund. Children and pets cannot accompany the student during class time.

February

Tuesday	Wednesday	Thursday	Friday	Saturday
1 Artista Mastery 9:30-12:00	2	3 Aurora/3 Series Mastery 9:30-11:30 Quilting 101 1:00-4:00	4 Stash Pot Pie 9:30-4:00	5 Stash Pot Pie 9:30-3:00
8 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	9 Sergers Class 9:30-12:00 Software Mastery 1:30-3:30	10 Aurora/3 Series Mastery 9:30-11:30 Quilting 101 1:00-4:00	11 Quilting 201 1:30-4:30	12 Jazzy Jacket 9:30-12:30 Egg Money Quilt 1:30-3:30
15 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	16 Sergers Class 9:30-12:00 Software Mastery 1:30-3:30	17 Quilting 101 1:00-4:00	18 It's A Mystery 12:30-1:30 Quilting 201 1:30-4:30 Late Nite Sew-In 5:30-???	19 Jazzy Jacket 9:30-12:30 Software Sampler 1:00-3:00
22 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	23 Sergers Class 9:30-12:00 Software Mastery 1:30-3:30	24 Aurora/3 Series Mastery 9:30-11:30 Quilting 201 1:30-4:30	25 Recipe Towel Club 9:30-12:00 Goose Tracks 1:30-3:30	26 Recipe Towel Club 9:30-12:00 Goose Tracks 1:30-3:30
T or C Gathering of Quilts				

March

Tuesday	Wednesday	Thursday Open Until 8:00 PM	Friday	Saturday
1 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	2 Sergers Class 9:30-12:00 Software Mastery 1:30-3:30	3 Activa Mastery 9:30-11:30 Brown Bag Special 6:00-8:00	4 Stash Pot Pie 9:30-4:00	5 Stash Pot Pie 9:30-3:00
8 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	9 Sergers Class 9:30-12:00 Software Mastery 1:30-3:30	10 Activa Mastery 9:30-11:30 Brown Bag Special 6:00-8:00	11 Nuno Felting Workshop	12 Nuno Felting Workshop
15 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	16 Sergers Class 9:30-12:00 Software Mastery 1:30-3:30	17 Brown Bag Special 6:00-8:00	18 It's A Mystery 1:30-2:30 Late Nite Sew-In 5:30-???	19 Software Sampler 1:00-3:00
22 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	23 Software Mastery 1:30-3:30	24 Aurora/3 Series Mastery 9:30-11:30 Brown Bag Special 6:00-8:00	25 Recipe Towel Club 9:30-12:00 Goose Tracks 1:30-3:30	26 Recipe Towel Club 9:30-12:00 Goose Tracks 1:30-3:30
29 Artista Mastery 9:30-12:00 Embroidery Mastery 1:30-3:30	30	31 Aurora/3 Series Mastery 9:30-11:30 Brown Bag Special 6:00-8:00		

April

Tuesday	Wednesday	Thursday Open Until 8:00 PM	Friday	Saturday
			1 Stash Pot Pie 9:30-4:00	2 Stash Pot Pie 9:30-4:00
5 Artista Mastery 9:30-12:00 Embroidery Mastery 1:00-3:30	6	7 Aurora/3 Series Mastery 9:30-11:30 Brown Bag Special 6:00-8:00	8	9
12 Artista Mastery 9:30-12:00 Embroidery Mastery 1:00-3:30	13	14 Aurora/3 Series Mastery 9:30-11:30 Brown Bag Special 6:00-8:00	15 It's A Mystery 1:30-2:30 Late Nite Sew-In 5:30-???	16 Software Sampler 1:00-3:00
19 Artista Mastery 9:30-12:00 Embroidery Mastery 1:00-3:30	20	21 Brown Bag Special 6:00-8:00	22 Recipe Towel Club 9:30-12:00 Goose Tracks 1:30-3:30	23 Recipe Towel Club 9:30-12:00 Goose Tracks 1:30-3:30
26 Artista Mastery 9:30-12:00 Embroidery Mastery 1:00-3:30	27	28 Brown Bag Special 6:00-8:00	29	30

TAX BREAK! APRIL 15-19

BERNINA The BERNINA
Tax Break!

Enjoy 7% Off
your purchase of a new BERNINA machine or software package April 15-19.*
*Stop by the store for details.

**APRIL
15-19**

**Our Semi-annual
Floor Model Sale
Begins February 1st**

Save UP TO 40%

BERNINA GIFT CARD REDEMPTION NOTICE

We will not be able to process outstanding gift cards after April 1. We are changing our credit card processor and the new system will not process the old gift cards. We are asking you to bring in the gift cards you have and either use them or let us issue you a store credit for the remaining balance.

In the future, you will receive a store credit for your \$50 that you receive after \$500 worth of purchases. Your current accumulation will not be affected by this transition. Don't despair, family and friends can still BUY gift cards.

EmbroidaBlock of the Month 2011

HOOPSISTERS
The Tradition of Quilting With a 21st Century Twist



We have combined forces with HoopSisters.com to offer their unique EmbroidaBlock of the Month Program. The quilt for 2011 is entitled, "Goose Tracks". It is absolutely exquisite and nothing like the previous years! The technique of combining embroidery with piecing and quilting is extraordinary.

Last year's quilt, TNT, Textures and New Techniques was a huge hit! People all over the country participated in the program and we are happy to announce our participation in the 2011 program.

We will be meeting once a month for 10 months. The first 9 months you will be stitching four blocks each month. The 10th month we will teach you HoopSisters unique joining technique.

Come join us to have some fun and learn this new quilt technique using an embroidery machine. I'll bet you didn't know an embroidery machine could do this!!

If you have an embroidery machine and want to find more uses for it, this is the class for you.

If you are not a quilter but would like to be, this is the class for you.

If you are a quilter and you think an embroidery machine is nice but not necessary, think again!

- 30 unique blocks
- Video Instructions
- Optional border CD
- Quilt As You Go
- Pieced, Decorative Stitched, Embroidered and Quilted all in the Hoop!
- 5" and 8" Blocks
- Block Trimming Guide
- Color Your Quilt & IQ6 File
- Fabric & Thread Key
- Fabric Placement Chart
- Fabric Requirement and Cutting Chart
- Embroidery Placement Chart
- PDF Instructions
- Full Color Slideshow for each Month



www.hoopisters.com

Nuno Felting Workshop

March 11 & 12

Featuring
Linda Walters,
textile and fabric
artist from
Los Lunas, NM.
Visit the website at
Lindawaltersdesigns.com

\$160
Including materials.

Class is limited to 7. Preregistration is required by March 4th.

Have you seen our
beautiful baskets?



These lovely, hand-woven baskets are crafted in Ghana, Africa. Proceeds from the baskets provide sustainable income for the weavers of this developing country.



Jazzy Jacket Class
February 12th and 19th
Last chance to take this class